Semantic Differential Scale

Name: _____   **Date:** _____

Concept/Object:

Instructions: For each pair of adjectives, mark a point on the scale that best represents your feelings or perceptions about the concept/object. The scale ranges from [Lowest value] to [Highest value]. Please choose the score corresponding to your opinion.

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

1 ◯	2 ◯	3 ◯	4 ◯	5 ◯

Scoring: