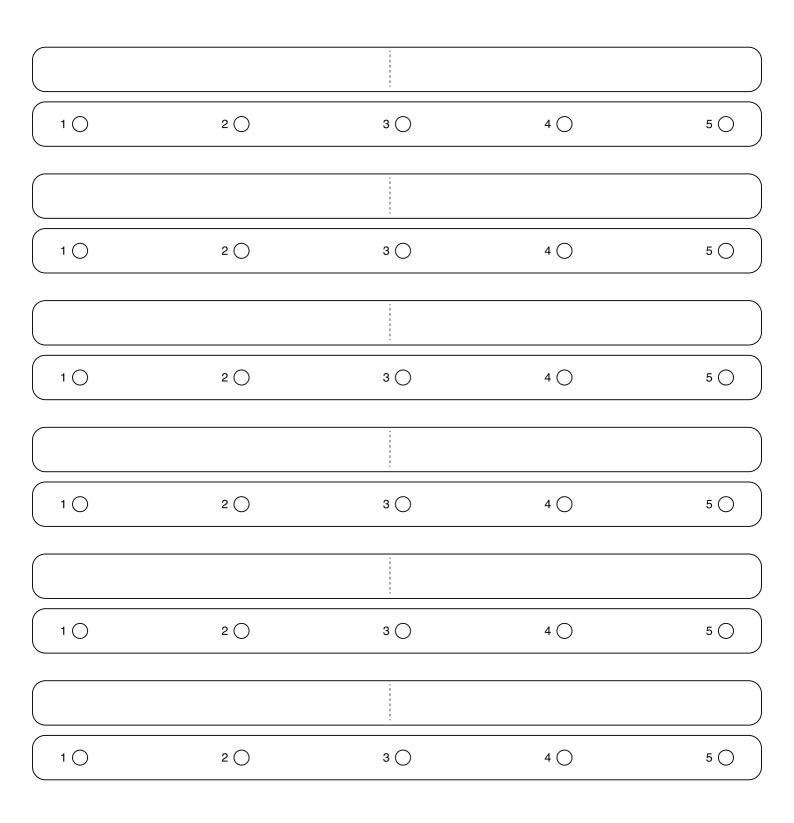
Semantic Differential Scale

Name:

Date:

Concept/Object: Smartphone

Instructions: For each pair of adjectives, mark a point on the scale that best represents your feelings or perceptions about the concept/object. The scale ranges from [Lowest value] to [Highest value]. Please choose the score corresponding to your opinion.



1 ()	2 🔿	3 🔿	4 🔿	5 ()
1 ()	2 🔿	3 🔿	4 🔿	5 🔿
1 ()	2 🔿	3 🔿	4 🔿	5 🔿
1 ()	2 🔿	з ()	4 🔿	5 🔿

Scoring: