## **Life Coach Business Plan Template**

I. Executive Summary
Mission Statement
Services Offered
Team, Key Roles and Responsibilities
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Business Type
II. Competition and Customer Analysis
Industry Overview
Industry Overview
Competitor Analysis
Unique Selling Point
Target Demographic

III. Marketing and Finances Plan
Marketing Strategy
Sales Strategy
Gales Strategy
Pricing Strategy
Start-up Budget
Expenses
Revenue Streams
Revenue Streams
DV Married and Oracli Diagram
IV. Management and Growth Plan  Management Team
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Sustainability and Growth Plan
Sustainability and Growth Flan
Milestones